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## Apple Music: A Guide for Beginners

By Steve Markelo

Createspace, United States, 2015. Paperback. Book Condition: New. $203 \times 127$ mm. Language: English. Brand New Book ***** Print on Demand ${ }^{* * * * *}$. The Apple Music is a new music streaming/playing service that has been introduced by Apple Inc. The service allows the Apple users to be able to choose the music they would like to hear on demand. When users sign up for this service, they will get a combination of the Beats 1 radio station and the Connect blog for artists to share information with their fans. The service also allows the users to get recommendations based on their taste and it can be integrated with the popular Siri command service. The complete service is similar to other streaming services however it is different based on the additional features offered and exclusive content. It aims to stand out by not using computer algorithms to determine the tastes of user but by using the human element to build more precise catalogs. The added exclusive content will provide a direct link to the artists in which fans can get content that is unfiltered and unedited. They can make comments and see the direct inspiration of the artists.

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